

Study-Program Bachelor in Photography

<p>1 30 CP / 20 SWS</p>	<p>BaFo 1 HFM I - 10 CP Medial Dialects of Photography 1 Basics in Photographic Design, Image Analysis/ Image Criticis History of Photographic Styles</p>	<p>BaFo 2 NFM I - 8 CP Media Strategies in Photography Basics in Image Design, Composition / Experimental / Free Form</p>	<p>BaFo 3 NFM II - 6 CP Photographic Techniques 1 Theory Analogue, Digital and Comprehensive Techniques</p>	<p>BaFo 4 NFM III - 6 CP Photographic Techniques 2 Practical application: Analogue Practical application: Digital (Image Processing)</p>
<p>2 30 CP / 20 SWS</p>	<p>BaFo 5 HFM II - 10 CP Media Strategies in Photography 2 Photography in Context: Basics and Montage, presentation + Technical Specialisation</p>	<p>BaFo 6 NFM IV - 8 CP Medial Dialects of Photography 2 Photographic Genres in the Fields of Advertising, Journalism, Art and Document</p>	<p>BaFo 7 EGG I - 6 CP Complementary Basics of Design 1 Communication Design, Film, Object and Spatial Design, Scenography, Sounddesign (1 from 5)</p>	<p>BaFo 8 W I - 6 CP Introductory Lectures: Core Disciplines Art Studies / Visual Culture Media Studies / Philosophy of Media Design Studies / Aesthetics</p>
<p>3 28 CP / 16 SWS</p>	<p>BaFo 9 HFM III - 10 CP Medial Dialects of Photography 3 Advertising, Journalism, Art, Documentary + Technical Specialisation</p>	<p>BaFo 10 NFM V - 8 CP Media Strategies in Photography 3 Storytelling Techniques, Linear / Nonlinear Storytelling, Hypertext</p>	<p>BaFo 11 EGG II - 6 CP Complementary Basics of Design 2 Communication Design, Film, Object and Spatial Design, Scenography, Sounddesign (1 from 5)</p>	<p>BaFo 12 SK I - 4 CP Key Competencies 1 Rhetoric, Self-management and Presentation Techniques</p>
<p>4 32 CP / 20 SWS</p>	<p>BaFo 13 HFM IV - 10 CP Medial Dialects of Photography 4 Advertising, Journalism, Art, Documentary + Technical Specialisation</p>	<p>BaFo 14 NFM VI - 8 CP Picture editorial office - Research The Photo in Context 1</p>	<p>BaFo 15 IDP I - 6 CP Interdisciplinary Design Project 1 Photography in Publications –Photo Concepts in Books, Magazines, Newspapers</p>	<p>BaFo 16 W II - 8 CP Scientific Methods Picture Analysis, Texts, Project and Works Critique</p>
<p>5 28 CP / 16 SWS</p>	<p>BaFo 17 HFM V - 10 CP Conception & Draft 1 Methods and Campaigns: Research, Analysis, Conception, Realization + Technical Specialisation</p>	<p>BaFo 18 NFM VII - 8 CP Editorial office (Picture) The Photo in Context 2</p>	<p>BaFo 19 IDP II - 6 CP Interdisciplinary Design Project 2 Photography in Publications Transmedia Publications</p>	<p>BaFo 20 SK II - 4 CP Key Competencies 2 Economic and Legal Basics, Copyright Law</p>
<p>6 32 CP / 20 SWS</p>	<p>BaFo 21 HFM VI - 10 CP Conception & Draft 2 Photographic / Time-based Project with Publication or Exhibition Conception, Project Documentation + Technical Specialisation</p>	<p>BaFo 22 NFM VIII - 8 CP Shaping / Branding Profile Development, Portfolio, Internet Site</p>	<p>BaFo 23 IDP III - 6 CP Interdisciplinary Design Project 3 Photography and Curation</p>	<p>BaFo 24 W III - 8 CP Scientific Specialisation Narration, Staging, Production</p>
<p>7 30 CP / 6 SWS</p>	<p>BaFo 25 HFM VII - 12 CP BA Project Photography</p>	<p>BaFo 26 NFM IX - 8 CP Photography Projects: Practical Application Research / Analysis / Conception / Project Planning / Organization / Production</p>	<p>BaFo 27 SK III - 6 CP Key Competencies 3 Business Start-up in the creative industries</p>	<p>CP = Creditpoints, SWS = weekly hours in the seminar; HFM = Major-Modul, NFM = Minor-Modul</p>